YOUTH DESIGN COMPETITION!

Ready for some summer fun? Put your creative caps on! YDST is happy to announce the YDST Logo Contest!

The <u>Youth Development Strategy Table</u> (YDST) is a coalition focused on building and strengthening access to youth development programs across the State of Washington. Youth development programs emphasize the importance of meeting young people where they are physically, academically, socially and emotionally—to help them build the relationships, competencies, and confidence they need to thrive.

YDST needs a logo and we need you to help! We are kicking off a youth competition to help design our logo. The goal is to have a logo that represents the youth development field, that signifies action, and is designed by youth. Below are details on the competition which kicks off July 5th and ends July 30th.

We hope you'll share with your youth, other providers, and other interested folks. For more information, please feel free to contact Varuna or David (SOWA) at yd.prevention.promotion.strategy@gmail.com.

Contest Details:

The winners will receive a gift card:

1st prize - \$200 2nd prize - \$100 3rd prize - \$50

The *criteria for winning*:

- Usability/readability
- Overall look
- Conveys youth development
- Conveys advocacy-related

Other Details:

- Youth should be middle or high school age and live in Washington state.
- Include letters and/or full name of the <u>Youth Development Strategy Table</u> (YDST).
- Be easy to visualize online and on paper (e.g. on brochures for coalition flyers, website, letterheads).
- Black and white only (We will add color after the contest, but if you have ideas, send a black & white image and a color image. Only the black and white image will be judged.).
- Submit one entry for the competition, but feel free to send others if interested.
- Submission should either be hand drawn on paper and scanned or graphically designed and sent via the Google Form.
- We may have to make adjustments to the image to fit our virtual and paper copy purposes.
- Entries will be judged by a panel of YDST members during August (submission creators will be anonymous to judges).
- Upload your entry using this <u>Google Form</u> between the July 5th July 30th at 5:00pm.
- Final notice to winners September 2022.

Submissions <u>here via this Google Form!</u> For more information, please feel free to contact Varuna or David (SOWA) at <u>yd.prevention.promotion.strategy@gmail.com</u>.